



EMPOWERING TEEN MOMS!

Please join us at our 10th annual 5K & Fun Run!

DATE: Saturday, May 6, 2023

TIME: 5K 9:00 a.m. | Fun Run 9:30 a.m. | Day of Registration 8:00 a.m.

LOCATION: Apex Center | 13150 W 72nd Ave, Arvada, CO 80005

PRICE: Online registration ends May 1, 2023

5K: Adult: \$45 | 12 & under: \$25

Fun Run: Adult: \$30 | 12 & under: \$20



5K FOR ALL AGES!

FUN RUN!

1.4 miles around the lake at any pace.
Strollers welcome!

FAMILY FUN FOLLOWS THE RACE!

Diaper Dash



FOR MORE INFORMATION:

Emi Blomster: 303.429.1012, ext. 253

Emi.Blomster@HopeHouseColorado.org

HOPE  **HOUSE**
COLORADO

SPONSORSHIP BENEFITS



BENEFIT DESCRIPTION	BRONZE	SILVER	GOLD	TITLE
Race Tickets	2	5	10	15
Logo Prominence	4th	3rd	2nd	1st
Race Bag Inclusion	Yes	Yes	Yes	Yes
Acknowledgement at Event		Yes	Yes	Yes
Free Booth Space			Yes	Yes
Winner Ribbon Inclusion				Yes
Diaper Dash Sponsorship				Yes

DIGITAL MARKETING BENEFITS

Logo on Website		Bottom	Middle	Top
Facebook		Yes	Yes	Yes
Instagram		Yes	Yes	Yes
Twitter			Yes	Yes
LinkedIn			Yes	Yes
Event Email Inclusion			Yes	Yes
Step & Repeat Banner				Yes

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP



\$500

RACE DAY PERKS

TWO FREE RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Bronze:

- Registration Sponsor Banner
- Participant Race T-Shirts
- Resource Center Digital Display
 - (visible year-round)

START



5K & FUN RUN SPONSORSHIP OPPORTUNITIES



SILVER SPONSORSHIP



\$1,000

RACE DAY PERKS

FIVE FREE RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 350+ participant
- 30+ volunteers
- 15+ vendors

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Bronze:

- Registration Sponsor Banner
- Participant Race T-Shirts
- Resource Center Digital Display
 - (visible year-round)

DIGITAL MARKETING

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze

SOCIAL MEDIA

Facebook Posts & Ticket Giveaways:

- 3 pre-event posts with link to event page
- 1 post-event that features all event sponsor logos
- 1 Facebook review post-event

Instagram

- 1 post-event post with featuring sponsor logos



5K & FUN RUN SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP



\$2,000

RACE DAY PERKS

10 FREE RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 350+ participant
- 30+ volunteers
- 15+ vendors

+ RACE BAG INCLUSIONS

FREE BOOTH SPACE

*Promote your business or product on race day!
You'll be visible to all 5K & Fun Run participants,
as well as their friends & family who come to
cheer them on!*

LOGO PROMINENCE

Logo prominence descends from Title to Bronze:

- Registration Sponsor Banner
- Participant Race T-Shirts
- Resource Center Digital Display
 - (visible year-round)

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 6,225 Hope
House supporter's email addresses*

WEBSITE PRESENCE

*Company logo on Hope House website
that links to the company website;
logos descend from Title to Bronze*

SOCIAL MEDIA

Facebook Posts & Ticket Giveaways:

- 4 Pre-Event Posts with link
to event page

- 1 post-event post featuring sponsor logos
- 1 Facebook review post-event
- Includes tag to your company page in all posts
- 1 two-pack event ticket giveaways on Facebook,
sponsored by your company

Twitter

- 2 pre-event & 1 post-event posts with link to
event page featuring all event sponsor logos;
includes tag to company page

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link
to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP



\$5,000

RACE DAY PERKS

15 FREE RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

COMPANY NAME ON ALL EVENT WINNER RIBBONS

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 350+ participant
- 30+ volunteers
- 15+ vendors

FREE BOOTH SPACE

*Promote your business or product on race day!
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+ RACE BAG INCLUSIONS

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DIGITAL MARKETING

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- 1 post-event post featuring sponsor logos
- 1 Facebook review post-event
- Includes tag to your company page in all posts
- 2 two-pack event ticket giveaways on Facebook,
sponsored by your company
- Diaper Dash sponsorship
- Social Media photos will be taken in front of Step
& Repeat banner, featuring your logo

Twitter

- 2 pre-event & 1 post-event posts with link to
event page featuring all event sponsor logos;
includes tag to company page

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link
to event page



BECOME A SPONSOR!



SPONSORSHIP FORM

Thank you so much for your interest in becoming a sponsor for Hope House's Annual 5K and Fun Run on **Saturday, May 6, 2023!** This event is designed to raise awareness and funds as we seek to empower teen moms to become personally and economically self-sufficient. We will need the following items for your sponsorship:

Sponsor Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone #: _____

Address: _____

Sponsorship Level (circle one below):

Title \$5,000

Gold \$2,000

Silver \$1,000

Bronze \$500

IMPORTANT: Please return this form along with a **high-quality .eps file of your logo** and a list of your **social media handles** to: **Emi Blomster at Emi.Blomster@HopeHouseColorado.org**

Please note that if social media handles are not provided, Hope House may be unable to tag your sponsorship name in social media posts.

THANK YOU!

Questions:

Emi Blomster, Volunteer Manager

303.429.1012, ext. 253 | Emi.Blomster@HopeHouseColorado.org



Hope House provides free self-sufficiency programs to parenting teen moms in three key areas. The Empower Program provides opportunities for personal, educational and economic self-sufficiency for teen moms. The Housing Support Program provides metro-Denver's only Residential Program for teen moms, and additional housing supports through various partnerships. The Early Learning & School Age Program focuses on literacy and social-emotional development; early intervention services; and school-age supports for the children. All programs are designed to transform the lives of two generations at Hope House.

IN-KIND DONATIONS

Did you know that 67% of parenting teen moms live below the poverty line? That only half of teen moms will ever graduate from high school and less than 1% will earn a college degree? That the majority of teen moms have experienced some form of abuse as a child and are more likely to abuse or neglect their own child?

Hope House works to break the cycle of poverty and abuse that surrounds teen parenting. We offer free self-sufficiency programs such as Residential, GED, College & Career, Healthy Relationships and Parenting to teen moms from all over the Denver-metro area.

On Saturday, May 6th, we will host our annual Hope House 5K and Fun Run at Lake Arbor in Arvada. This exciting event is designed to raise awareness and funds as we seek to empower disadvantaged teen moms, one of the most overlooked yet vulnerable populations in our community. Last year we had over 350 runners and this year we expect even more.

Will you please consider a donation to this year's 5K? Your investment in our young moms is the first step in breaking the cycle of generational poverty and neglect often experienced by teen moms!

Thank you for your consideration,

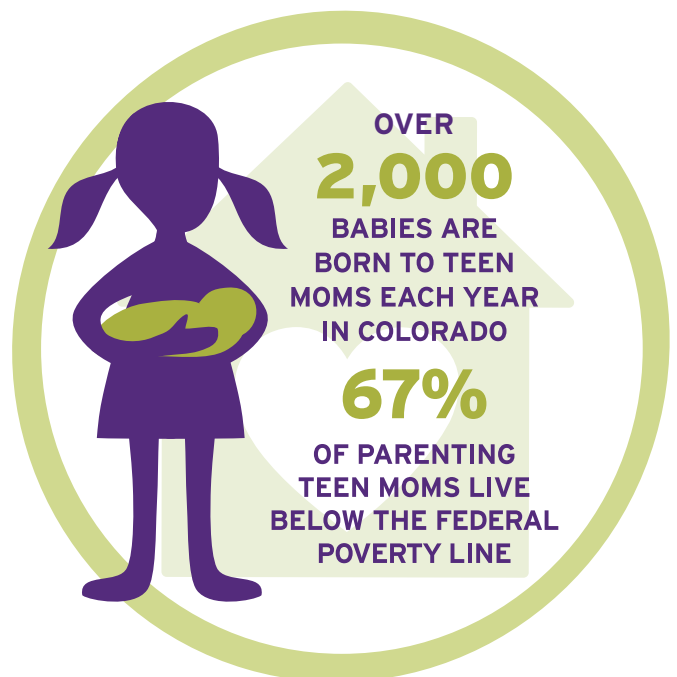
Emi Blomster
Volunteer Manager

303.429.1012, ext. 253
Emi.Blomster@HopeHouseColorado.org

Donor's Name: _____

Item Donated: _____

Value of Donation: \$ _____



This letter is your receipt for donation.

IRS tax ID #84-1567838

www.hopehousecolorado.org