



Empowering Teen Moms!

Please join us at our 11th annual 5K & Fun Run!

DATE: Saturday, May 4, 2024

TIME: 5K 9:00 a.m. | Fun Run 9:30 a.m. | Day of Registration 8:00 a.m.

LOCATION: Apex Center | 13150 W 72nd Ave, Arvada, CO 80005

PRICE: Online registration ends April, 29th 2024

5K: Adult: \$45 | 12 & under: \$25 Early Bird: Adult: \$40 | 12 and under: \$20

Fun Run: Adult: \$30 | 12 & under: \$20

****Early Bird pricing ends Thursday, April 18th***

5K FOR ALL AGES!

FUN RUN!

1.4 miles at any pace.

Strollers welcome!

FAMILY FUN FOLLOWS THE RACE!

Diaper Dash

FOR MORE INFORMATION:










































Emi Blomster: 303.429.1012, ext. 253

Emi.Blomster@HopeHouseColorado.org





SPONSORSHIP BENEFITS

BENEFIT DESCRIPTION	TITLE \$7,500	PLATINUM \$5,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$750	SUPPORTING \$500
Race Tickets	15	15	10	6	4	2
Race Bag Inclusion						
Registration Banner						Typed Name
Logo on Resource Center Digital Display						Typed Name
Logo on Race Shirt						Typed Name
Logo on Website						Typed Name
Event Email Inclusion						Typed Name
Sponsor Thanked in Social Media Posts						
Acknowledged at Event						
Logo on Swag Bag						
Logo on Water Bottle						

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP

\$7,500

RACE DAY PERKS

15 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Sponsor logo on shirt
- Resource Center Digital Display
 - (visible year-round)

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 350+ participant
- 30+ volunteers
- 15+ vendors
- Logo on swag bag
- Logo on water bottle

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes
- Only sponsor to have logo on water bottle

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSORSHIP

\$5,000

RACE DAY PERKS

15 RACE TICKETS

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- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP

\$2000

RACE DAY PERKS

10 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

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LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Sponsor logo on shirt
- Resource Center Digital Display
 - (visible year-round)

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 350+ participant
- 30+ volunteers
- 15+ vendors

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

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WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



SILVER SPONSORSHIP

\$1000

RACE DAY PERKS

6 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Sponsor logo on shirt
- Resource Center Digital Display
 - (visible year-round)

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP

\$750

RACE DAY PERKS

4 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Sponsor logo on shirt
- Resource Center Digital Display
 - (visible year-round)

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



SUPPORTING SPONSORSHIP

\$500

RACE DAY PERKS

2 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Sponsor name on shirt
- Resource Center Digital Display
 - (visible year-round)

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Bronze



BECOME A SPONSOR!



SPONSORSHIP FORM

Thank you so much for your interest in becoming a sponsor for Hope House's Annual 5K and Fun Run on **Saturday, May 4, 2024!** This event is designed to raise awareness and funds as we seek to empower teen moms to become personally and economically self-sufficient. We will need the following items for your sponsorship:

Sponsor Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone #: _____

Address: _____

Sponsorship Level (circle one below):

Title \$7,500 Platinum \$5,000 Gold \$2,000 Silver \$1,000 Bronze \$750 Supporting \$500

IMPORTANT: Please return this form along with a **high-quality .eps file of your logo** and a list of your **social media handles** to: **Emi Blomster at Emi.Blomster@HopeHouseColorado.org**

Please send logo on or before April 6th to ensure logo inclusion on print materials. Any logos not received or that are low quality will be replaced with your name typed out.

Please note that if social media handles are not provided, Hope House may be unable to tag your sponsorship name in social media posts.

THANK YOU!

Questions:

Emi Blomster, Development Officer

303.429.1012, ext. 253 | Emi.Blomster@HopeHouseColorado.org



Hope House provides free self-sufficiency programs to parenting teen moms in three key areas. The Empower Program provides opportunities for personal, educational and economic self-sufficiency for teen moms. The Housing Support Program provides metro-Denver's only Residential Program for teen moms, and additional housing supports through various partnerships. The Early Learning & School Age Program focuses on literacy and social-emotional development; early intervention services; and school-age supports for the children. All programs are designed to transform the lives of two generations at Hope House.

IN-KIND DONATIONS

Did you know that 67% of parenting teen moms live below the poverty line? That only half of teen moms will ever graduate from high school and less than 1% will earn a college degree? That the majority of teen moms have experienced some form of abuse as a child and are more likely to abuse or neglect their own child?

Hope House works to break the cycle of poverty and abuse that surrounds teen parenting. We offer free self-sufficiency programs such as Residential, GED, College & Career, Healthy Relationships and Parenting to teen moms from all over the Denver-metro area.

On Saturday, May 4th, we will host our annual Hope House 5K and Fun Run at the Apex Center in Arvada. This exciting event is designed to raise awareness and funds as we seek to empower disadvantaged teen moms, one of the most overlooked yet vulnerable populations in our community. Last year we had over 350 runners and this year we expect even more.

Will you please consider a donation to this year's 5K? Your investment in our young moms is the first step in breaking the cycle of generational poverty and neglect often experienced by teen moms!

Thank you for your consideration,

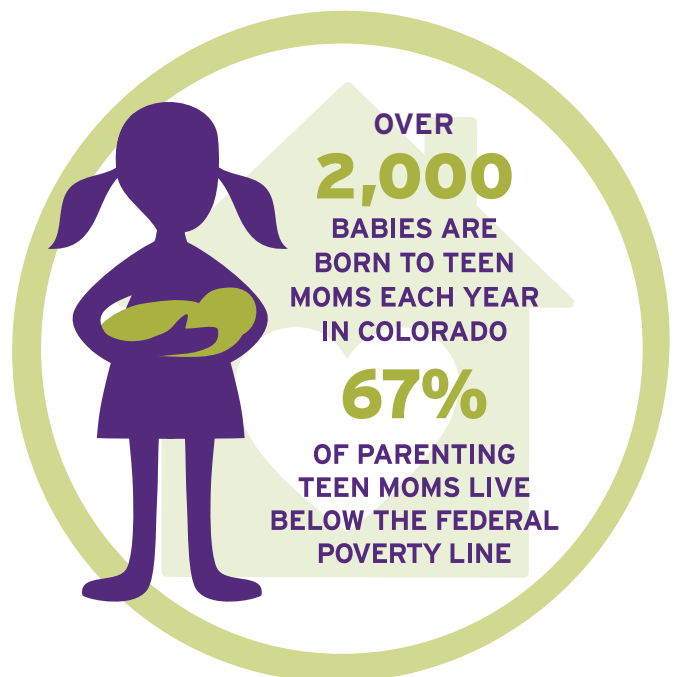
Emi Blomster
Development Officer

303.429.1012, ext. 253
Emi.Blomster@HopeHouseColorado.org

Donor's Name: _____

Item Donated: _____

Value of Donation: \$ _____



This letter is your receipt for donation.

IRS tax ID #84-1567838

www.hopehousecolorado.org