

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## Empowering Teen Moms!

**Please join us at our 12th annual 5K & Fun Run!**

**DATE:** Saturday, May 3, 2025

**TIME:** 5K 9:00 a.m. | Fun Run 9:05 a.m. | Day of Registration 8:00 a.m.

**LOCATION:** Apex Center | 13150 W 72nd Ave, Arvada, CO 80005

**PRICE:** *Online registration ends April, 30th 2025*

**5K: Adult: \$50 | 12 & under: \$30 *Early Bird: Adult: \$40 | 12 and under: \$20***

**Fun Run: Adult: \$30 | 12 & under: \$20**

***\*Early Bird pricing ends Thursday, April 17th***

### 5K FOR ALL AGES!

### FUN RUN!

1 mile at any pace.  
Strollers welcome!

### FAMILY FUN FOLLOWS THE RACE!

Diaper Dash  
Live Music  
Vendor Village  
Photo Backdrop

#### FOR MORE INFORMATION:



































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# SPONSORSHIP BENEFITS

BENEFIT DESCRIPTION	TITLE \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$750	SUPPORTING \$500
Race Tickets	15	15	10	6	4	2
Race Bag Inclusion						
Registration Banner					Typed Name	Typed Name
Logo on Resource Center Digital Display					Typed Name	Typed Name
Logo on Race Shirt					Typed Name	Typed Name
Logo on Website					Typed Name	Typed Name
Event Email Inclusion					Typed Name	Typed Name
Sponsor Thanked in Social Media Posts						
Acknowledged at Event						
Logo on Swag Bag						
Logo on Water Bottle						

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



# TITLE SPONSORSHIP

## \$7,500

## RACE DAY PERKS

### 15 RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### RACE BAG INCLUSIONS

*We'll include your promotional materials in the participant race bags!*

### LOGO PROMINENCE

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)
- Logo on swag bag
- Logo on bottled water handed out at race

### RACE SHIRTS

- Sponsor logo on shirt

### ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

*Be heard by an estimated:*

- 400+ participant, 30+ volunteers, 15+ vendors

## DIGITAL MARKETING

### TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### WEBSITE PRESENCE

*Company logo on Hope House website that links to the company website; logos descend from Title to Silver*

### SOCIAL MEDIA

*Facebook Posts:*

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes
- Only sponsor to have logo on water bottle

*LinkedIn & Instagram*

- 1 pre-event & 1 post event post with link to event page

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSORSHIP

# \$5,000

## RACE DAY PERKS

### **15** RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### **RACE BAG INCLUSIONS**

*We'll include your promotional materials in the participant race bags!*

### **LOGO PROMINENCE**

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)

### **RACE SHIRTS**

- Sponsor logo on shirt

### **ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE**

*Be heard by an estimated:*

- 400+ participant, 30+ volunteers, 15+ vendors
- Logo on swag bag

## DIGITAL MARKETING

### **TWO 5K EMAIL BLASTS TO OUR DATABASE**

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### **WEBSITE PRESENCE**

*Company logo on Hope House website that links to the company website; logos descend from Title to Silver*

### **SOCIAL MEDIA**

*Facebook Posts:*

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes

*LinkedIn & Instagram*

- 1 pre-event & 1 post event post with link to event page

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## GOLD SPONSORSHIP

# \$2,500

## RACE DAY PERKS

### 10 RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### RACE BAG INCLUSIONS

*We'll include your promotional materials in the participant race bags!*

### LOGO PROMINENCE

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)

### RACE SHIRTS

- Sponsor logo on shirt

### ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

*Be heard by an estimated:*

- 400+ participant, 30+ volunteers, 15+ vendors

## DIGITAL MARKETING

### TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### WEBSITE PRESENCE

*Company logo on Hope House website that links to the company website; logos descend from Title to Silver*

### SOCIAL MEDIA

*Facebook Posts:*

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

### LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## SILVER SPONSORSHIP

# \$1,000

## RACE DAY PERKS

### 6 RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### RACE BAG INCLUSIONS

*We'll include your promotional materials in the participant race bags!*

### LOGO PROMINENCE

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)

### RACE SHIRTS

- Sponsor logo on shirt

## DIGITAL MARKETING

### TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### WEBSITE PRESENCE

*Company logo on Hope House website that links to the company website; logos descend from Title to Silver*

### SOCIAL MEDIA

*Facebook Posts:*

- 4 Pre-event Posts with link to event page

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

### *LinkedIn & Instagram*

- 1 pre-event & 1 post event post with link to event page

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## BRONZE SPONSORSHIP

# \$750

## RACE DAY PERKS

### 4 RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### RACE BAG INCLUSIONS

*We'll include your promotional materials in the participant race bags!*

### LOGO PROMINENCE

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)

### RACE SHIRTS

- Sponsor name listed

## DIGITAL MARKETING

### TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### WEBSITE PRESENCE

*Company name listed on Hope House website that links to the company website; logos descend from Title to Silver*

## 5K & FUN RUN SPONSORSHIP OPPORTUNITIES



## SUPPORTING SPONSORSHIP

# \$500

## RACE DAY PERKS

# 2

### RACE TICKETS

*Use for:*

- Staff Appreciation
- Client Giveaways

### RACE BAG INCLUSIONS

*We'll include your promotional materials in the participant race bags!*

### LOGO PROMINENCE

*Logo prominence descends from Title to Supporting:*

- Registration Sponsor Banner
- Resource Center Digital Display
  - (visible year-round)

### RACE SHIRTS

- Sponsor name listed

## DIGITAL MARKETING

### TWO 5K EMAIL BLASTS TO OUR DATABASE

*Your logo sent to over 7,000 Hope House supporter's email addresses*

### WEBSITE PRESENCE

*Company name listed on Hope House website that links to the company website; logos descend from Title to Bronze*



# BECOME A SPONSOR!



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## SPONSORSHIP FORM

Thank you so much for your interest in becoming a sponsor for Hope House's Annual 5K and Fun Run on **Saturday, May 3, 2025!** This event is designed to raise awareness and funds as we seek to empower teen moms to become personally and economically self-sufficient. We will need the following items for your sponsorship:

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Level (circle one below):

Title \$7,500    Platinum \$5,000    Gold \$2,500    Silver \$1,000    Bronze \$750    Supporting \$500

**IMPORTANT:** Please return this form along with a **high-quality .eps file of your logo** and a list of your **social media handles** to: **Emi Blomster at [Emi.Blomster@HopeHouseColorado.org](mailto:Emi.Blomster@HopeHouseColorado.org)**

**Please send logo on or before April 4th to ensure logo inclusion on print materials. Any logos not received or that are low quality will be replaced with your name typed out.**

*Please note that if social media handles are not provided, Hope House may be unable to tag your sponsorship name in social media posts.*

# THANK YOU!

Questions:

**Emi Blomster, Development Officer**

303.429.1012, ext. 253 | [Emi.Blomster@HopeHouseColorado.org](mailto:Emi.Blomster@HopeHouseColorado.org)