

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



Empowering Teen Moms!

Please join us at our 13 annual 5K & Fun Run!

DATE: Saturday, May 2, 2026

TIME: 5K 9:00 a.m. | Fun Run 9:05 a.m. | Day of Registration 8:00 a.m.

LOCATION: Promenade Terrace Park | South of the Westin Westminster

PRICE: *Online registration ends April, 30 2025*

5K: Adult: \$50 | 12 & under: \$30 **Early Bird: Adult: \$40 | 12 and under: \$20**

Fun Run: Adult: \$30 | 12 & under: \$20

***Early Bird pricing ends Thursday, April 16, 2026**

5K FOR ALL AGES!

FUN RUN!

1 mile at any pace.

Strollers welcome!

FAMILY FUN FOLLOWS THE RACE!

Diaper Dash

Live Music

Vendor Village

Photo Backdrop

FOR MORE INFORMATION:

Maddi Farm: 303.429.1012, ext. 253

Maddi.Farm@HopeHouseColorado.org



SPONSORSHIP BENEFITS

BENEFIT DESCRIPTION	TITLE \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$750	SUPPORTING \$500
Race Tickets	15	15	10	6	4	2
Race Bag Inclusion						
Registration Banner					Typed Name	Typed Name
Logo on Resource Center Digital Display					Typed Name	Typed Name
Logo on Race Shirt					Typed Name	Typed Name
Logo on Website					Typed Name	Typed Name
Event Email Inclusion					Typed Name	Typed Name
Sponsor Thanked in Social Media Posts						
Acknowledged at Event						
Logo on Swag Bag						
Logo on Water Bottle						

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP

\$7,500

RACE DAY PERKS

15 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)
- Logo on swag bag
- Logo on bottled water handed out at race

RACE SHIRTS

- Sponsor logo on shirt

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 400+ participant, 30+ volunteers, 15+ vendors

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes
- Only sponsor to have logo on water bottle

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Silver

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSORSHIP

\$5,000

RACE DAY PERKS

15 RACE TICKETS

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RACE BAG INCLUSIONS

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LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)

RACE SHIRTS

- Sponsor logo on shirt

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 400+ participant, 30+ volunteers, 15+ vendors
- Logo on swag bag

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor
- Logo on totes

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Silver

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP

\$2,500

RACE DAY PERKS

10 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)

RACE SHIRTS

- Sponsor logo on shirt

ACKNOWLEDGEMENT OF SPONSORSHIP FROM EMCEE

Be heard by an estimated:

- 400+ participant, 30+ volunteers, 15+ vendors

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Silver

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



SILVER SPONSORSHIP

\$1,000

RACE DAY PERKS

6 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)

RACE SHIRTS

- Sponsor logo on shirt

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

- Includes tag to your company page in all posts
- Pre-event thank you post to sponsor

LinkedIn & Instagram

- 1 pre-event & 1 post event post with link to event page

WEBSITE PRESENCE

Company logo on Hope House website that links to the company website; logos descend from Title to Silver

SOCIAL MEDIA

Facebook Posts:

- 4 Pre-event Posts with link to event page

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



BRONZE SPONSORSHIP

\$750

RACE DAY PERKS

4 RACE TICKETS

Use for:

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RACE BAG INCLUSIONS

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LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)

RACE SHIRTS

- Sponsor name listed

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company name listed on Hope House website that links to the company website; logos descend from Title to Silver

5K & FUN RUN SPONSORSHIP OPPORTUNITIES



SUPPORTING SPONSORSHIP

\$500

RACE DAY PERKS

2 RACE TICKETS

Use for:

- Staff Appreciation
- Client Giveaways

RACE BAG INCLUSIONS

We'll include your promotional materials in the participant race bags!

LOGO PROMINENCE

Logo prominence descends from Title to Supporting:

- Registration Sponsor Banner
- Resource Center Digital Display
 - (visible year-round)

RACE SHIRTS

- Sponsor name listed

DIGITAL MARKETING

TWO 5K EMAIL BLASTS TO OUR DATABASE

Your logo sent to over 7,000 Hope House supporter's email addresses

WEBSITE PRESENCE

Company name listed on Hope House website that links to the company website; logos descend from Title to Bronze

BECOME A SPONSOR!



SPONSORSHIP FORM

Thank you so much for your interest in becoming a sponsor for Hope House's Annual 5K and Fun Run on **Saturday, May 2, 2026!** This event is designed to raise awareness and funds as we seek to empower teen moms to become personally and economically self-sufficient. We will need the following items for your sponsorship:

Sponsor Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone #: _____

Address: _____

Sponsorship Level (circle one below):

Title \$7,500 Platinum \$5,000 Gold \$2,500 Silver \$1,000 Bronze \$750 Supporting \$500

IMPORTANT: Please return this form along with a **high-quality .eps file of your logo** and a list of your **social media handles** to: **Maddi Farm at Maddi.Farm@HopeHouseColorado.org**

Please send logo on or before April 3 to ensure logo inclusion on print materials. Any logos not received or that are low quality will be replaced with your name typed out.

Please note that if social media handles are not provided, Hope House may be unable to tag your sponsorship name in social media posts.

THANK YOU!

Questions:

Maddi Farm, Senior Development Officer

303.429.1012, ext. 253 | Maddi.Farm@HopeHouseColorado.org